

CFL/BOSL ALLIANCE

The Bank of Saint Lucia announced its alliance with the supermarket chain Super J. The convenience banking service is an extension of the Quick Cash Programme. Group Managing Director Robert Norstrom says this is part of the bank's emphasis on providing modern conveniences to customers. The Managing Director of Consolidated Foods Limited welcomed the introduction of the Quick Cash services. Andre Chastanet says it is in keeping with Super J's commitment to total customer convenience. Commerce Minister Guy Mayers attended the launch and noted that such symbiotic relationships should bring real benefits to customers such as more convenience, lower banking costs and more competitively priced goods.

